The Joseph and Rebecca Meyerhoff Center for Jewish Studies, Department of Art History and Archaeology, and Department of Classics present:

Lecture

“Toward an Archaeological Standard for Digital Imagery”

Dr. Robert Cargill
(University of Iowa)

Wednesday, November 20th, 4-5:30
Michelle Smith Collaboratory for Visual Culture
(4213A Art/Sociology Building)

With the increased use and power of digital imagery tools comes the increasingly frequent manipulation of these images for purposes ranging from humor to advertisement. Unfortunately, these purposes also include the manufacture of evidence to support revisionist theories of history and religion.

And while fields such as journalism have begun setting standards for acceptable practices concerning the processing of digital imagery, many scholarly fields within the humanities have not yet effectively addressed digital media processing and manipulation.

A rise in frequency of pseudo-archaeological claims made by amateurs employing manipulated digital imagery to support their sensational claims necessitates the immediate establishment of a set of standards and best practices for the use of processed images in academic settings. This talk highlights some recent examples of digital manipulation and offers a set of standards for future use of digital media within the academy that preserves the integrity of the imagery and enhances the credibility of those employing digital media.